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## Reducing executive risk while providing great value: A unique workplace effectiveness offer

As our economies slowly gather momentum, there's never been a more compelling time to appraise the effectiveness and competitiveness of our workplaces.

The nature of work is undergoing greater change that at any time since Gutenberg invented the printing press. Responding to this change tsunami needs strong collaboration, not just within your organisation, but also the sharing of thought leadership, pragmatic insights, and research. Quite simply, we all need to *'join together and collaborate to innovate a different future'*.

Here at JBA, as we approach our first decade in business, this need for collaboration led us to reflect on how we can best assist organisations, resulting in a stunning one-off offer.

### **Just take a moment to consider @...**

...10 years ago there were no social networks – now they are indispensable tools for listening and responding to weak signals from anywhere in the business world,

...just 10 years before this, there was no web – today, working without internet access is simply inconceivable,

...and who now can predict what jobs will be around in five years, let alone what type and location of office space will be required?

Clearly, isolated HR, IT, real estate, and management thinking is no longer appropriate – a fundamental shift is required to the conventions, habits, practices and management of work.

### **JBA's Background**

At JBA, our forte is modelling workplace interdependencies – we've spent a decade working with the world's leading universities refining tools and methodologies to maximise your gain from new ways of working.

Amongst the challenges we identify and solutions we create are...

...increasing employee productivity by freeing staff to work in trusted and effective ways,

...optimising real estate costs lease breaks through understanding future occupancy demands,

...ensuring staff engage with emerging technologies to maximise new work opportunities.

To-date, we've worked with over 350 leading organisations to deliver;- cost avoidance, enhanced productivity & engagement, talent attraction/recruitment/retention, and optimised competitive position. For each of our clients, we've delivered tens of millions in performance gain.

### **Our Offer to You**

Celebrating our 10th anniversary, we're making you a stunning 10-10 offer...

...to financially model your workplace and create risk mitigated net-present-value new work scenarios for a **fixed £10K fee**,

...make this fixed fee available to the **first 10 organisations to sign-up** (a 60% reduction over normal rates).

What you'll get is a precision model of your workplace interactions and an unambiguous plan for embracing new work practices – all delivered inside 4-5 weeks. We will assess your conjoined HR, IT, Real Estate, and management practices to maximise your opportunities for cost avoidance, boosting productivity, optimising real estate, and enhancing competitive position.

As the late Peter Drucker succinctly put it; *"You can't manage what you can't measure"* and this is the enduring principle of our workplace modelling – to precisely understand your changing workplace.

To be one of the ten organisations benefiting from this unprecedented value, please drop me a note at [john\\_blackwell@jbassociates.uk.com](mailto:john_blackwell@jbassociates.uk.com)

Looking forward to working with you.

P.S. @these points are lifted from our recent **'Future of Work'** briefing, a full-length version of which can be downloaded from our web site.