

CREATING A FITTER, HEALTHIER AND MORE EFFECTIVE WORKING ENVIRONMENT

22nd October 2009

Join us on Thursday 22nd October 2009 at 5.30pm for the autumn event in the Durham Business School **Corporate Forum** series.

Taking place in the MBA Lecture Theatre at Durham Business School, following the presentations, you will have the opportunity to network with staff and members of the global faculty from one of Europe's leading business schools over drinks and canapés.

Hear from **Professor Chris Higgins, Vice Chancellor of Durham University** and **Professor Rob Dixon, Dean of Durham Business School** who will host this auspicious event and give you an update on the activities within the School and practical ways that the Forum can provide exclusive help to its members.

The theme of the Corporate Forum event is '**Creating a fitter, healthier and more effective working environment**' – how businesses can make an impact to their costs and create an effective business operation.

Speakers include, global thought-leader on effective business operation, **John Blackwell, CEO of JBA** (www.jbassociates.uk.com), who will offer an insight into creating an improved working environment and reducing costs in the process and Dr Colin Ashurst from Durham Business School who will give an update on the Schools research projects.

To hear how you can become a more effective business operation and to find out how the Corporate Forum can help take your business to another level, [book your place online](#).

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