

TRANSFORMING YOUR WORKPLACE IS COMPELLING

EMPLOYEE EXPECTATIONS AND CUSTOMER DEMANDS ARE EVER INCREASING. YOUR COMPETITORS ARE FIGHTING HARDER FOR MARKET SHARE. AND EVERYONE IS EYEING THE BOTTOM LINE. IN A WORLD OF MOUNTING BUSINESS PRESSURES, YOUR ORGANISATION CONSTANTLY NEEDS TO FIND NEW WAYS TO INCREASE EFFECTIVENESS.

BY MAKING YOUR ORGANISATION MORE RESPONSIVE AND AGILE, NEW WORKPLACE PRACTICES CAN HELP YOU TO LOWER COSTS, INCREASE EFFECTIVENESS, AND UNCOVER HIDDEN VALUE IN YOUR COMPANY'S OPERATIONS.



**JBA'S PROVEN WORK-
PLACE EFFECTIVENESS
METHODS HELP ELIMI-
NATE RISK AND UNCER-
TAINTY**



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▶ WORKPLACE EFFECTIVENESS

—UNLOCKING THE VALUE OF
YOUR BUSINESS ASSETS



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WORKPLACE EFFECTIVENESS ASSESSMENTS



BUSINESS GROWTH TODAY CAN NO LONGER BE DERIVED FROM PUTTING MORE PEOPLE TO WORK, OR FROM DRIVING GREATER CONSUMER DEMAND.

TODAY'S WORKPLACES ARE COMPLEX INTERACTIONS OF PEOPLE, SPACE & ICT

GROWTH CAN ONLY COME THROUGH THE CONTINUING INCREASE IN THE EFFECTIVENESS OF THE WORKPLACE.

HOWEVER, OUR WORKPLACES ARE FORMED OF COMPLEX INTERACTIONS OF PEOPLE, SPACE AND TECHNOLOGIES. ADDING TO THIS COMPLEXITY, THE VERY NATURE OF WORK ITSELF IS CHANGING MORE RADICALLY THAN THE ECONOMIC WORLD THAT SURROUNDS IT. THIS CAN BE EVIDENCED BY:

- AN INCREASINGLY RESTLESS WORKFORCE.
- REAL TALENT IS AN INCREASINGLY RARE COMMODITY.
- SHIFTING EXPECTATIONS AND CONTROL OVER WHEN AND WHERE WORK IS DELIVERED.
- THE RELENTLESS MARCH OF TECHNOLOGY IS STRAINING TRADITIONAL BUSINESS CONVENTIONS.
- BUTTERFLY CUSTOMERS DRIVING UNPREDICTABLE, VOLATILE PEAKS 'N TROUGHS IN THE DEMAND FOR PRODUCTS AND SERVICE.

TO REMAIN COMPETITIVE, TRADITIONAL WORKPLACE CONVENTIONS MUST BE CONTINUALLY QUESTIONED AND CHALLENGED, HOWEVER THIS TURMOIL POSES CONSIDERABLE RISK AND UNCERTAINTY.

OUR STRUCTURED METHODS AND APPROACHES FOR EVALUATING WORKPLACE EFFECTIVENESS ELIMINATE YOUR RISK AND DELIVER IMMEDIATE TANGIBLE VALUE.

WORKPLACE EFFECTIVENESS

IT'S A WIDELY HELD CONTENTION AMONGST FORWARD-LOOKING BUSINESS LEADERS THAT TO REDUCE WORKPLACE COSTS ON A SUSTAINABLE BASIS WHILST INCREASING AGILITY, ORGANISATIONS MUST TO ADOPT A HOLISTIC APPROACH TO TRANSFORMING BUSINESS PERFORMANCE. SUCH AN APPROACH MUST;

- MINIMISE THE OVERALL AMOUNT OF CHANGE,
- BE SUPPORTED BY HARD, TANGIBLE METRICS THAT ANSWER THE "WHAT'S IN IT FOR ME" ACROSS THE ENTIRE ORGANISATION - INDIVIDUAL AND EXECUTIVE ALIKE.
- SOLICIT THE PERSONAL BUSINESS COMMITMENTS OF ALL KEY STAKEHOLDERS BEHIND A UNIFIED SET OF GOALS AND VISION.

OUR PROVEN METHODS AND APPROACHES—DRAWN FROM YEARS OF RESEARCH AND PRAGMATIC CLIENT EXPERIENCE—DELIVER THE RISK MITIGATION AND NET PRESENT VALUE BASED BUSINESS VALUE DEMANDED BY TODAY'S BUSINESS LEADERS

HOW TO START



BY UNDERSTANDING INTERACTIONS, THAT'S HOW.

INTERACTION IS THE KEY TO TRANSFORMING YOUR WORKPLACE. SUPPORT THIS, WE PROVIDE UNIQUE FOUR STAGE METHODS FOR UNLOCKING YOUR TRANSFORMATION.

PROVEN WORKPLACE METHODS ENABLE YOU TO SEE YOUR BUSINESS FROM FRESH ANGLES

1. WE START BY DEFINING YOUR **VISION, OBJECTIVES AND STRATEGIC CONTEXT** FOR ENHANCING EFFECTIVENESS.
2. WE THEN CALL ON OUR **WORKSTYLE RESEARCH** TO ASSESS AND SEGMENT YOUR WORKFORCE BASED ON 'THE WAY THEY WORK'. THIS PROVIDES THE LANGUAGE AND CONTEXT TO ENGAGE YOUR KEY STAKEHOLDERS FOR THEIR PERSONAL BUSINESS COMMITMENTS FOR CHANGE.
3. COMBINING YOUR WORKSTYLE SCENARIOS INTO A DETAILED **CAPABILITY MATURITY ASSESSMENT** (DEVELOPED IN CONJUNCTION WITH CARNEGIE MELLON) PROVIDES A ROBUST FOUNDATION OF OPPORTUNITIES, IMPACTS, AND CONSTRAINTS ACROSS YOUR WORKPLACE.
4. FINALLY, WE PROVIDE A COMPREHENSIVE **CASE FOR ACTION**. THIS INCLUDES DETAILED COSTING AND RISK ASSESSMENT WITH 'DESIRABILITY' AND 'DOABILITY' MODELLING OF EACH

WORKPLACE CHANGE. THE RESULT IS A NET PRESENT VALUE BASED PRIORITISED CASE FOR TRANSFORMING WORKPLACE PERFORMANCE.

WHAT DOES THIS MEAN FOR YOU? QUICK (~ 5-6 WEEKS) UNEQUIVOCAL, AUDITABLE CASE FOR ACTION TO TRANSFORM YOUR BUSINESS.

WHY JBA

TO BEGIN YOUR WORKPLACE EFFECTIVENESS JOURNEY, YOU MIGHT NEED A COMPANION. THIS SURE-FOOTED COMPANION IS JBA.

OUR TEAM HAVE THE DEPTH OF EXPERIENCE, THE INDUSTRY INSIGHT, AND THE TECHNOLOGICAL KNOW-HOW TO HELP YOU COMPETE IN AN 'EFFECTIVE WORKPLACE' WORLD.

OUR PEERLESS DEPTH OF RESEARCH ENSURES WE HAVE AN UNPARALLELED UNDERSTANDING OF HOW WORKPLACES AND BUSINESS PROCESSES INTERACT.

WE KNOW THE INS AND OUTS OF IMPLEMENTATION AND WE GET RESULTS.

AND WE HAVE FIRST-HAND EXPERIENCE OF THE CHALLENGES AND THE REWARDS THAT WILL COME AS YOU TRANSFORM YOUR BUSINESS.



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