

## EXPERIENCE A SIMULATED BUSINESS TRANSFORMATION

UNCERTAINTY IS CHRONIC IN TODAY'S ORGANISATIONS—HAVING YOUR MANAGERS AND SENIOR EXECUTIVES SPEND A DAY IN A SIMULATED BUSINESS TRANSFORMATION CAN CONSIDERABLY REDUCE RISK IN YOUR WORKPLACE



**WOULD YOU FLY IN AN UNTESTED PLANE?**

**THEN, WHY WOULD YOU RISK YOUR PROFITS ON UNTESTED NOTIONS ON TRANSFORMING YOUR BUSINESS**



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## ▶ BUSINESS SIMULATION

— SECURE SCENARIOS TO  
EXPERIENCE TRANSFORMING  
YOUR COMPANY



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# BUSINESS SIMULATION



A RECENT IOD SURVEY OF MORE THAN 1,200 FORWARD-LOOKING BUSINESS LEADERS IDENTIFIED THEIR TOP PRIORITY TO BE "RECONCILING HOW TO BALANCE THE COMPETING GOALS OF REDUCING CAPITAL AND OPERATING

**ONLY 8% OF EXECUTIVES HAVE ANY FIRST-HAND EXPERIENCE OF TRANSFORMATION** COSTS WHILE INCREASING SHAREHOLDER VALUE".

STAGGERINGLY, THE SURVEY REVEALED THAT ONLY 8% OF THESE FORWARD-LOOKING EXECUTIVES ACTUALLY HAD ANY FIRST-HAND EXPERIENCE OF TRANSFORMING THE WORKPLACE. AN EVEN SMALLER PERCENTAGE HAD ANY EXPERIENCE OF INCREASING FLEXIBILITY, COST AVOIDANCE, OR ADOPTING POLICIES TO ATTRACT/ RETAIN THE MOST TALENTED STAFF.

## SETTING THE SCENE

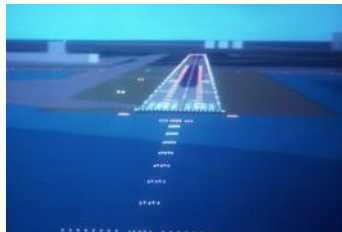
TODAY'S TOUGH BUSINESS CLIMATE OF VOLATILE AND UNPREDICTABLE PEAKS AND TROUGHS IN DEMAND FOR PRODUCT AND SERVICE MEANS THAT, TO EVEN SURVIVE, ORGANISATIONS MUST BE MORE EFFECTIVE IN PERFORMANCE TERMS THAN EVER BEFORE.

MOST MANAGERS, FACING THESE DAY-DAY PRESSURES SIMPLY DON'T GET TIME TO TAKE STOCK AND ADDRESS HOW TO IMPROVE PERFORMANCE.

ALSO, THE RULES OF THE WORKPLACE ARE CHANGING. NEW LAWS ON WORKPLACE RIGHTS FOR EMPLOYEES ARE COMING IN ALL THE TIME. THE WHOLE AREA OF WORKPLACE EFFECTIVENESS IS IRREVOCABLY COUPLED TO PERFORMANCE IMPROVEMENT.

QUITE SIMPLY, WE ALL HAVE TO LEARN TO WORK SMARTER.

## OUR OFFER



**REDUCE EXECUTIVE RISK WITH A ONE-DAY SIMULATED BUSINESS TRANSFORMATION**

A ONE-DAY PROGRAMME FOR MIDDLE AND SENIOR MANAGERS/ DIRECTORS. BASED ON A BUSINESS SIMULATION, DELEGATES WILL ADDRESS THE VERY REAL PROBLEMS FACED BY A NOTIONAL ORGANISATION "HERMES SERVICES".

TOPICS COVERED WILL INCLUDE; WORK SMARTER THROUGH BUSINESS GROWTH, MARGIN IMPROVEMENT, WORKPLACE EFFECTIVENESS, AND CUSTOMER SERVICE.

## EXPECTED OUTCOME

OUR BUSINESS SIMULATION COVERS AN ARRAY OF TOPICAL AND CURRENT CHALLENGES. DRAWING ON OUR RESEARCH AND FIRST-HAND EXPERIENCE, THE DELEGATES EXPLORE THOUGHT-PROVOKING SCENARIO'S AND POSSIBLE OUTCOMES TO CHALLENGE THE CONVENTIONS OF BUSINESS GROWTH, MARGIN IMPROVEMENT, WORKPLACE EFFECTIVENESS, AND CUSTOMER SERVICE.

INDEED, THESE ARE UNDOUBTEDLY THE VERY CHALLENGES FACING YOUR ORGANISATION TODAY.

## COSTS

FOR JUST £275 PER PERSON, YOU WILL DISCOVER HOW SIMILAR CHALLENGES ARE BEING RESOLVED IN OTHER ORGANISATIONS, GAIN FRESH IDEAS FROM PEERS, PLUS DEVELOP AN ACTION PLAN FOR YOUR OWN WORKPLACE.



CALL TODAY TO CHECK FOR AVAILABILITY.

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